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~~AN~~
ACCOUNT
OF THE
NATURE AND EFFECTS
OF
GOWLAND'S LOTION,
AND OF THE
CURES PERFORMED BY IT IN SCORBUTIC AND
OTHER ERUPTIONS OF THE FACE
AND ELSEWHERE;

Exhibiting its powerful and salutary Effects in all Cutaneous
and Eruptive Disorders, as well as its singular Efficacy in
obviating the common Imperfections of the SKIN, and im-
proving its natural Texture and Appearance.

BY
THOMAS VINCENT,
AND HIS SON-IN-LAW
ROBERT DICKINSON,
(Sole Successors to the genuine Recipe)
At No. 55, LONG-ACRE, LONDON.

BATH, PRINTED BY R. CRUTTWELL.

MDCCCXII.

Sold also by
W. Goring } *No 42 Cornhill*



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An Account of the Nature and Effects
of GOWLAND'S LOTION.

WHILE GOWLAND'S LOTION had the good fortune to escape imitation, I was contented to leave it for support to the very means by which it had arisen, viz. *the private recommendation procured by its merit*; and as a test of the reality of my intentions, it had been extensively used for fifty years, even till lately, before it appeared in print in any shape.

Other irresistible considerations have now compelled me to change the ground; a spurious composition is foisted on the world with no common share of artifice, in which the pretender has neither knowledge or right to meet investigation; and although I hardly expect from the public the credit of disinterestedness, where the success of my property is involved, yet am I conscious of executing an act of justice to them, by refuting unprincipled imposture in a matter equally important and hazardous. As, however, the consequence of my medicine, ensuing from the conviction of its powers and utility to society, is the only basis on which I can properly presume to solicit the public attention, I have therefore postponed the evidences on my sole possession of the recipe, till I have given a succinct

account of its origin, nature, and effects. In the fulfilling of this task, I experience advantages superior to the generality of my competitors, the proprietors of public medicines; in general they are the offspring of obscure and incidental discovery; Gowland's Lotion was the result of scientific invention on professional principles.

Mr. JOHN GOWLAND, the inventor, whose name it bears, towards the middle of the present century, was appointed to a medical situation, first in the household of his Royal Highness FREDERIC late Prince of Wales, and afterwards to that of his present Majesty, the latter of which situations he held with equal honour and celebrity till his death.* So much for its composer, to the respectability of whose reputation, these circumstances are adequate and unequivocal testimony, and whose character being pledged with its introduction, it is but fair to suppose him, on this point at least, equally scrupulous and tenacious with his professional brethren. The medicine thus entering on society in a scale of rank according with that of its inventor, and established by its diffusing and extraordinary proofs of merit, subsisted in an exalted and extended degree of employment, for upwards of fifty years by pri-

* Vide Town and Country Magazine for July 1776, p. 503.

vate and unsought-for recommendation only;—a circumstance unparalleled in the annals of public medicines. The reasons for relinquishing this mode of circulating its powers, (independent of its being a channel unequal to its distribution among all ranks of mankind, even in this kingdom, during perhaps the lives of the proprietors or their generations) have been already glanced at, and will be treated on more fully hereafter; in conciliation to the opinions of those who esteem the medium of a newspaper or pamphlet as derogatory to medical truth and respectability; this, as one of the objections existing against Gowland's Lotion in common with public medicines in general, might easily admit of refutation by reasoning; but it is a more direct road to the understanding and conviction of such, to appeal to the incontestible efficacy and acknowledged character of some the most distinguished amongst the advertised proprietary medicines of the present day.

GOWLAND'S LOTION, notwithstanding the superiority we stated in the outset, has inevitably to contend not only with these disadvantages, but has also others peculiar to its proposed purposes, to overcome. It is however exempt from the most commonly alledged objection to the medicines in

its situation; that of the pretension to universality of powers applied to different objects. Gowland's Lotion, though extensive in its application to evils of different appearances, is only offered for those of a common species in situation or cause, numerous as they are, and acts in all by a principle consentaneous and unobjectionable.

The peculiar objections we just now mentioned Gowland's Lotion as exposed to, arise from the prejudices of those who think the cure of diseases of this description, by external applications, irreconcilable with safety, when at the same time they would, if not shut up from conviction, joyfully exchange modes of relief, disgusting, tedious, and precarious, for one of simplicity, activity, pleasantness, and certainty.

That the noblest remedies known to medical science have struggled under opposition and almost extinction, and that some of the most fortunate discoveries admitted into modern practice have been occasioned by a bold and successful deviation from the beaten track, are circumstances known not only to the scientific few, but to the common observer; and that nostrums, or, as they are termed, empirical medicines, have obtained not only a footing in, but afterwards

afterwards have thrown the greatest lustre on regular practice, is a fact of equal notoriety.

The introduction of the *Bark*, which has cut off the general fatality of some of the worst diseases, and the adoption of inoculation, which, while it has made the small-pox cease to be mortal, has defended the cheek of beauty from the deformity of disease, afford the most striking proofs of the former part of the remark: and for the latter, it is sufficient to instance the use of *Antimony*, and particularly of that modern and secret preparation of it, *Dr. James's Powder*; an extended diffusion of knowledge has produced the same happy effects in respect to medicines of this nature, so that their application is now sanctioned by medical science of the first rank.

The prejudices alluded to have existed in an idea that all external diseases of an eruptive or ulcerated nature, have their source in some fault of the blood and juices, under the vague, undefined, and prostituted appellation of humours; and on this principle they have attempted to destroy them by inert or dangerous remedies, or to evacuate them by violent ones. It is consolatory to the feelings of the subjects of these diseases to know that a different opinion, among the most enlightened moderns, now prevails.

The

The immortal Dr. CULLEN of Edinburgh, who stands at the head of medical opinions, in his classification of diseases, pronounces all of this kind to be *local affections* only, i.e. existing merely in a part, unconnected with any morbid state of the fluids. In this opinion the most reputed and ingenious modern physicians and physiologists agree, and they accordingly apply, without fear or hesitation, articles the most astringent and repulsive, as *Sugar of Lead, Allum, Vitriol, &c.* Indeed we might as well object to the curing an inflammation of the eye by a lotion, or the sting of a wasp by external applications, as an eruption of the face by similar means.

It is not with a presumption to medical information, or a thorough knowledge of the animal œconomy, that the proprietors bring forth these opinions: No; it is that competent comparative knowledge on this point is their duty, their province; and this knowledge is just as attainable by the divine, the philosopher, the man of literature, or the man of common sense, as by the physician.

To return to the particular point. Were GOWLAND'S LOTION, therefore, directly possessed of such powers as those stated, the proprietors would have a sanction and justification the most respectable.

respectable. It is however a medicine of opposite operation, diametrically so, and is equally admissible with those in whose minds the former opinions exist; as a contrasted view of their operations will exhibit.

Articles or preparations which repel, create a disappearance of the disease, proportioned to their strength and application, gradually or suddenly. **GOWLAND'S LOTION**, by a gently stimulating quality, exasperates and increases in a temporary manner the appearances and eruption it afterwards carries off. This, its almost uniform action, is irreconcilable to the idea of repulsion.

Those who reject and scout the theory of vitiated humours believe, that most eruptions and diseases of the face are occasioned by suppressed or irregular perspiration and excretion. The variety of other causes conjointly acting on this part, as the vicissitudes of heat and cold, and the emotions of the mind, here becoming apparent, have undoubtedly a large share in aggravating, if not primarily causing, these defects and deformities. This is altogether consistent with the idea of locality, and is confirmed by, as it mutually confirms, the efficacy of external local applications, which have the unique advantages of certain and immediate action on the seat of disease; of simplicity, elegance, and pleasantness;

pleasantness ; and of adaptation to all situations and times. The bodily disease here is not disadvantaged by the counteraction of the powers of remedy from the extensive influence of fancy and imagination, as in the operation of many internal medicines; here nothing is circuitous, as a few days will constantly exhibit its power and operations, which are totally directed to STIMULATE MODERATELY THE PART TO ITS NATURAL FUNCTIONS.

On these grounds GOWLAND'S LOTION is recommended, and is positively pledged, for speedy and infallible operation in the cure of every disease incident to the skin, coming under the various descriptions of

Scorbutic and other Eruptions of the Face, and elsewhere, whether simply inflamed, or ulcerated and incrusted, however violent and disfiguring, whether vivid, or languid and obdurate.

In Tetters and Ringworms, wherever situate.

In Surfeit, Blotches, and Pimples.

Simple Efflorescence, a Redness of the Nose, Chin, Arms, &c.

In Freckles and Scurf.

In the branny Roughness and Scaliness of the Face succeeding the measles, and for all the indescribable and numerous common imperfections of the surface.

In *Tan* and *Sunburn* it is uniformly capable of restoring colour.

These diseases, with as much unerring certainty as the nature of medicine in its utmost perfection will allow, have in a short time been completely subdued, even in formidable cases, which had withstood the power of mineral waters, sea-bathing, and the routine of internal remedies. Much of medicinal efficacy, nay all, depends on the attention of patients; and here the inducements to omission hardly exist, nay, the application of the remedy is generally esteemed a gratification.

There is an affection of the skin which can hardly be called a disease, and yet is to its possessors an evil equally perplexing. This consists in an apparent *obdurate thickness* of the skin, producing an excessive degree of opacity, and arising from languid circulation. This requires a medicine of a certain stimulating and active principle to remove, and for this end no preparation is more clearly appropriate or singularly successful. Its operation is discovered on immediate use, by *rousing the languid vessels*, and exciting a discharge from the surface, which is imperceptibly wiped off in the form of a white scurf, and which continues to rise and wipe off till the skin is perfectly thin, soft, and clear.

When

When this state of the skin is excessive, more time and perseverance is requisite, under which circumstances it has never failed.

Again, to explain conclusively the principle of action in this medicine; it is by RESTORING the NATURAL DISCHARGES of the SKIN, by RENEWING INTERRUPTED SECRETIONS, by opening the obstructed PORES, and EVACUATING THE CONFINED FLUIDS THROUGH THE SURFACE; at the same time by its salubrious powers it so corrects the NATURE and TEXTURE of the skin itself, as not only guards it against future obstruction, but enables it to circulate and evacuate freely those fluids, which, when fixed, become causes of all the very different maladies we have enumerated.

In the situation wherein GOWLAND'S LOTION formerly stood between the public and the inventor, the registering events of its efficacy was superfluous. In its present public light, some authenticated instances of merit will be expected: the proprietors therefore subjoin some of the most recent ones, in cases of confirmed disease, to prove that in its descent from the inventor, COWLAND'S LOTION has lost none of its virtues.

CASES

CASES OF CURES.

CASE I.

*Messieurs Vincent and Dickinson, Proprietors of
Gowland's Lotion, No. 55, Long-Acre.*

THE great benefit I have received from the use of your LOTION in curing my hands and arms of an eruption on the skin, under which I have been afflicted for many years, notwithstanding I have tried, I believe, every internal medicine recommended for such complaints, have induced me to transmit you this account, in order that if you think proper to publish it to the world, you may know you have (more than my consent) my wishes to do so. The pain and disagreeableness I suffered so long myself, oblige me both to feel for others in a similar situation, and likewise to declare the means whereby I have been so agreeably relieved.

I am, &c.

THOMAS EASLAFF,

Stamwell, Middlesex,

Jan. 16, 1792.

Lieutenant and Adjutant

21st reg. light dragoons.

CASE II.

To Mr. Vincent.

SIR,

WHEN three weeks ago that I bought your GOWLAND'S Wash, and refused to give you my address, it was on account of my face being so extremely disfigured and bad, lest, if it succeeded, you might be
induced

induced TO PUBLISH THE CURE. But having been reprobated by my friends for the selfishness of such conduct, and as the cure (contrary to my most sanguine expectation) is now complete, I give you leave to do so in the fullest and most ample manner, in proof of its efficacy; and am,

Your most obedient,

M. STIRLING.

No. 3, Piazza, Covent-Garden,

April 14, 1791.

C A S E III.

SIR,

JUSTICE to society and your Lotion, added to my OWN CONVICTION, obliges me candidly to confess and vouch for *its very extraordinary powers*. I have lately witnessed its good effects in a case of the most *violent scorbutic eruption* I ever saw; and which has been cured by it in a manner the most satisfactory.

F. UNDERWOOD,

Patentee of the Skylight Manufactory,

No. 228, High-Holborn.

April 17, 1791.

CASE

CASE IV.

*Messrs. Vincent and Dickinson, Proprietors of
Gowland's Lotion.*

FROM the very high opinion I entertain of your *Gowland's Lotion*, I most readily consent to your publishing this letter; which however I would not do, but from a full conviction of its efficacy, and a clear belief that the world will be benefited by its use. I have, for some time, been much troubled with a very disagreeable acrid humour in my face, which terminated in a settled violent ERUPTION. I have used but one bottle, the disorder is gone, and my face is perfectly cool, smooth, and clear.

I am, your humble servant,

W. NICOLL, Jun.

No. 57, *St. Paul's Church-yard*,

Bookseller.

May 8, 1791.

CASE V.

Mr. Vincent, No. 55, Long-Acre.

SIR,

AN instance which I was once accidentally an observer of, of a most desirable and perfect cure effected by your LOTION, in a friend of mine, (a very inveterate case of eruption) has made me a strenuous recommender of
of

of it. I have now advised it to a Lady who has long been disfigured in that way, and request you will send to my house two bottles safely packed for the country.

I remain your humble servant,

JOHN WILLIAMS.

Featherstone-Buildings, Holborn,

Jan. 4, 1792.

Mr. Dickinson, No. 55, Long-Acre

SIR,

ALTHOUGH the two Ladies, my relations, to whom I recommended your LOTION, have themselves objections to appearing in print, I have none such, and therefore hope my evidence will be as satisfactory as if I had been the person benefited, especially as I have no objection to be referred to. I know not how to describe that affection of the skin with which the eldest was troubled, being principally large yellow spots, much larger than freckles, which almost covered her face and neck; the other was what you term merely obduracy and thickness of the skin. They are however both of them very thankful to me for recommending it, and tell me I cannot say too much in its behalf. They have not used it more than a fortnight, and the difference is incredible.

Your's, &c.

ARTHUR WHITE,
Wine-merchant, Burr-street.

CASE

C A S E VII.

SIR,

WITHOUT any preface, I will voluntarily state my experience of your LOTION. Its general character of a very salutary and delectable clearer of the skin, an effect I wished to produce, induced me to send for a bottle of it. In consequence of too free an use of it, my face came out in a scurf, at which I was surprised. I applied to you, and receiving very cogent reasons to esteem it as a natural and desirable operation of your Lotion, I proceeded in a more restricted and careful use, since which the scurf has disappeared, and my face is much clearer and smooother than ever it was before. I assure you it shall not want my warmest testimony and remain,

Your obliged servant,

S. SMITHIES,

Dec. 30, 1791.

No. 114, Holborn.

C A S E VIII.

Mr. Dickinson.

SIR,

AS I think your medicine, *Gowland's Lotion*, so highly deserving the encouragement and confidence of the world, I freely give it my support and recommendation. It has eased me from a complaint more teasing and dis-

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agreeable

greeable than I can describe. I had a violent itching and humour in my legs and arms, which I could not bear without scratching, and frequently until they bled, and which two bottles of your Lotion has entirely freed me from: Besides this, I gave some of it to a lady for a complaint in her face, as if proceeding from drinking, it has made her completely happy in freeing her from a suspicion she by no means merited, and she now sends to you for a quart bottle, which please to give the bearer.

I am, Sir,

Your obliged humble servant,

THOMAS DELL,

Second officer of the Queen East-Indiaman.

No. 13, Arundel-street, Strand.



Althongh

Although the effects of GOWLAND'S LOTION in removing diseases of the Skin, and in improving its natural complexion, are both referable to one common principle; yet, from the variety of the object, they have been judged to require a separate section; we therefore add a few words distinctively on its powers, as a

GENERAL CLEANSER AND CLEARER OF THE SKIN.

ALthough this article was originally calculated and introduced by a medical man, merely for the cure of a diseased skin, beyond which, from his regard to public opinion, he never suffered an idea to go, considering it as derogatory to his professional reputation to be considered as the compounder of a cosmetic, yet its fame in this way extended widely; for the subjects whom it had freed from disease, finding also that it cleared the natural complexion, continued its use, and industriously recommended it in that view. For this purpose, the present proprietors do not scruple confidently to propose it, thinking the improvement of natural beauty no immaterial object, nor any im-

impeachment to its general credit, although secondary to the relief of absolute disease. The late Duchess of Kingston was the grand instance of its merits, and the leading means of its employ in this line in refined and fashionable circles. This celebrated woman, when maid of honour to the late Princess Dowager of Wales, was troubled with the *obdurate thickness and opacity* of the skin, we have described, accompanied with partial eruptions. The invenor's situation in the household brought the Lotion to her view, and to its complete success she was essentially indebted for the subsequent admiration she received, and the place she afterwards maintained in the annals of elegance and beauty. This well-known anecdote is yet alive in the recollection of her contemporaries, though on her part studiously concealed.

An opinion has existed, grounded on the common ideas of the composition of cosmetics in general, that an articles which tended to beautify, must be unsafe or precarious in the cure of absolute disease. In reply to this, a single observation or two will suffice. Is there inconsistency in proposing the same remedy to improve the natural condition of that part, which it is capable of freeing from disease? or, in other words, if it cures the less, why
should

Should it not the greater? the mode of operation in each being analogous.

Amidst a variety of original letters to this effect, the following is selected, though the rest are open to inspection, as in this its peculiarity of action and happiness of effect are described with equal precision and force. Testimony so candid and liberal, ensuing from such a character as Mrs. Patterson Anstruther, a lady of fashion and family, and a near relation to the Member of Parliament of that name, is equally exempt from the imputation of influence or partiality.

C A S E IX.

Mr. Vincent, No. 1, Great Newport-street.

SIR,

HAVING got some bottles of your GOWLAND'S WASH, from Mr. Elder, of Edinburgh, and it being near finished, I will esteem it a favour if you will send me down to Bristol, four bottles, pints, at 5s. 3d. each, of the genuine Gowland's Wash.

I have found it a great cleanser and clearer of the skin, though at first it occasioned rather an alarming scurf. Let them be carefully packed, and sent by James Sartain
James's

James's flying waggon, for Mrs. Patterson Anstruther,
at Mr. Calder's, apothecary, Doury-square, Hot-Wells,
Bristol. And am, &c.

Hot-Wells, Bristol,

A. P. W. ANSTRUTHER.

Jan. 5, 1791.

Anxious to fulfil the remaining purpose of this
work, the proprietors beg leave to intreat the atten-
tion of all those who think the genuine and original
preparation of an important medicine, an object of
the first importance to the public health, as it cer-
tainly may be considered, and under such distinc-
tion only can they be responsible for its character
or effects.

To the Friends and Patrons of
GOWLAND'S LOTION.

I Have already confessed that the motives which stimulate me to this address, are equally an impression of service to the public, and a justifiable regard to my own property.

The necessity, producing this, is a most audacious piracy carried on by my wife, a near but an unfortunate connexion, for the purpose of grasping from me the entire possession of its sale. To expose this, I have been under the necessity of violating the express injunction of the inventor, "that it never should be advertised," and in continuing to detect the system of fraud, I must continue to do so; but I have confidence of meeting full allowance in the minds of the public for so fair and inevitable a proceeding, and am equally convinced that, if the inventor existed, he could not withstand the outrage. My execution of this task, under the sanction of simple truth, I intend to render as brief as possible. In the first place, therefore, a reference to the declarations subjoined under the firmest of all human testimony, an oath, will give the reader
 a preliminary

a preliminary view of my acquisition of the medicine, and of the proceedings of my abandoned competitor, on which I am at liberty to enlarge hereafter.

A F F I D A V I T.

THOMAS VINCENT, late of Blenheim-street, maketh oath, that the late JOHN GOWLAND, of Bond-street, did in his life-time, introduce and vend a certain Wash, or Lotion, for the Face, known by the name of Gowland's Wash; which from its success in removing all scorbutic and other eruptions, became so lucrative, (without the aid of advertising) as to be considered of the greatest importance. And this deponent further saith, that in consequence of the great friendship subsisting between them, and being next to be benefited, as well as that it required considerable labour in the process of compounding the medicine, he was requested to PREPARE the same for the widow, which he did to the day of her death. And this deponent saith also, that from the death of the said ELIZABETH GOWLAND in the year 1779, the said Wash or Lotion, was alone made and vended by the deponent, until it became necessary for this deponent to go abroad; when a person, (Mrs. M. E. Vincent) taking advantage of his absence, advertised, and continues to advertise, a mixture by the same name, PRETENDING it to be the true Gowland's Wash, and that she derived the secret from this deponent; but on this deponent's return to England, she called herself Dr. Gowland's legatee, and possessor of his recipes!! Now this deponent maketh oath and saith, that the pretended

' tended disclosure of the said secret by this deponent is a
 ' gross imposition, he never having disclosed the said secret
 ' to the person so advertising. And this deponent fur-
 ' ther saith, that such person is an IMPOSTOR, and never
 ' was known to the said JOHN GOWLAND, or ELIZA-
 ' BETH his wife, nor is she mentioned in either of their
 ' wills. And that he this deponent hath NOT disclosed,
 ' nor will he EVER disclose the said secret to any person
 ' or persons whomsoever, except to his son-in-law ROBT.
 ' DICKINSON, to whom he has by an affidavit, disclosed
 ' and authorised to make and vend the same in all parts
 ' of the world.

THOMAS VINCENT.

Sworn to wit. { Sworn before me one of his Majesty's
 Justices of the Peace for the County of
 Surry, 15 July, 1790.

W. MASON.

Mrs. VINCENT's proceedings have been as Pro-
 teus-like as the equivocations of knavery could be
 formed into. Her first appearance before the pub-
 lic, was in the person and character of legatee and
 successor to Dr. Gowland, as selections of her ad-
 vertisements in my possession exhibit. The most
 daring and desperate mind could alone suggest or
 adopt an assumption equally flimsy and audacious;
 the event proved it; for after the adduction of a
 very few facts and arguments of mine in the public
 papers, she silently SLIDES out of the claim, and
 altogether drops the pretension, without an attempt

to substantiate it. Finding that I continued to rout the fraud, and that the public wanted some substitute for *actual proof*, another bubble is set up, plausible enough for the superficial, and carrying to such the semblance of weight, which was at once an insult to the source from whence it came, and an affront to the understanding of the well-informed. Indeed the manœuvre itself is a shining instance of impotent subtlety. She draws a formal case for council's opinion, as if it was a subject for intended litigation, and then gives the answer in her own favour to the public, separated from the case on which it was obtained. In this there is palpable mismanagement, combined with obvious imposition; for in the answer, Mr. MINGAY (the gentleman honoured with the business of bestowing a legal reputation on a counterfeit medicine) begins by saying, that, "*from the circumstances stated,*" he thinks Mrs. VINCENT has a title to the recipe. This was published in all the newspapers, and still is circulated in a pamphlet containing an account of hers with other medicines sold by her vender, and vouched to be genuine.

I appeal to the world to judge of the artful folly of the whole proceeding, from the following reasons: In cases respecting property, the proposed subjects
for

for litigation, it is not to be supposed that the parties themselves would deceive their council, because in so doing they would injure themselves; but when an opinion is to be gained for the very novel purpose of giving celebrity to a public medicine, the parties have it at liberty to frame such a case as naturally must procure the opinion they want, and then they have only to advertise it. Mr. MINGAY was trepann'd in all probability into this plan, which may serve as a warning to his brethren, or we might expect to see in future the name of a lawyer accompanying every advertisement of this kind. Such is the futile delusion of the contrivance, that, were I allowed to state facts as I pleased, I would engage to procure from the most able practitioner an opinion, that I was the real owner of any given estate in the kingdom.

I shall conclude by referring those readers whom the strongest general reasoning will not suffice, to some of Mr. and Mrs. GOWLAND's most intimate and particular friends, viz. Mr. JOHN ROBSON, of New Bond-street, and Mr. ROBERT WILSON, of Great Prescot-street, executor of both their wills, who has actually paid my children 1546l. part of the profits arising from the sale of the Lotion, and specified as such in Mrs. GOWLAND's will, as a
compliment

compliment and reward for my fidelity and trouble in making it up for her after her husband's death; and who will also declare, the present Mrs. MARIA ELIZ. VINCENT was never known to the family of the GOWLANDS, or to Mr. VINCENT, till four years after their death, (being a glazier's widow of Davies-street) till my connexion commenced.

Mrs. FOUNTAIN, of the Academy, High-street, Mary-le-Bone, has also given me leave to publish her letter to the same purpose, which is full and unequivocal. Its original, as well as office copies of the wills of Mr. and Mrs. GOWLAND, may be seen at the place of sale.

I have only to add, that my advanced period of life has rendered it necessary for me to consign the preparation of the medicine to some person who can do it justice. For this purpose I have disclosed the recipe, and allotted a portion of the concern, to my son-in-law Mr. ROBERT DICKINSON, in whose capacity, skill, and scrupulous attention in its preparation, I have full confidence.

THOMAS VINCENT.

To Mr. Thomas Vincent.

SIR,

AS a friend to truth and justice, I do most readily profess my positive belief, I might say knowledge, of your deriving the recipe for preparing GOWLAND'S WASH, or LOTION for the cure of scorbutic Faces, immediately from Dr. GOWLAND himself in his life-time, having heard him declare the fact, and likewise that you always prepared it for Mrs. GOWLAND prior to *her* death, which circumstance I have repeatedly heard from herself. And that you was the only person to whom it had ever been communicated.

I am, your most humble servant,

JANE FOUNTAIN.

*High-street, Mary-le-bone,
Oct. 33, 1790.*

Postscript to Mrs. Fountain's letter.

I have recommended the Lotion for upwards of thirty years to all my female acquaintance, *as a general cleanser and clearer of the skin*; And have constantly received the thanks of my numerous friends who have used it.

GOWLAND'S

GOWLAND'S LOTION

IS SOLD BY

T. VINCENT AND R. DICKINSON,

No. 55, Long-Acre,

In pint bottles at 5s. 3d. each, and quarts at 10s. 6d.
legally stamped, and including full directions.

The LOTION is also sold by their appointment, by the
following respectable venders:

Bath, Cruttwell
Bristol, Browne
Chelmsford, Clachar
Cork, White
Chester, Monk
Cambridge, Hodson
Derby, Drewry
Doncaster, Saunderson
Dublin, Calwell
Edinburgh, James Watson
and Co.

Glocester, Raikes
Leeds, T. Wright
Lincoln, Newcombe
Liverpool, Billinge
Nottingham, Burbage
Sherborne, Goadby & Co.
Sheffield, Gates
Shrewsbury, Wood
Worcester, Tymbs
Winchester, Wilkes
York, Blanchard.

☛ It is intended to extend the commission to every
principal town in England, &c. as soon as an arrange-
ment of such extent can be formed.

N. B. Each bottle is signed in the hand-writing of
Vincent and Dickinson, to counteract imposition and
prostitution, as follows:

Thos Vincent
Robt Dickinson

F I N I S.